

## Introduction of GDS & Internet Distribution system

### Global Distribution System ( GDS)

Global Distribution Systems (GDS) are reservation systems used by travel agents to book their air, hotel and car reservations. GDS Hotels Pvt. Ltd seamlessly connects to you to the leading global distribution systems - Sabre, Galileo, Amadeus and Worldspan through the Pegasus Switch. These GDS channels can help you reach 99% of all global travel agents.



Amadeus: EMEA, Asia-Pacific, Americas

Amadeus is a leading global distribution system and technology provider that serves the marketing, sales, and distribution needs of the world's 'Travel and Tourism Industry'. It has a comprehensive data network and database that is among the largest of their kind in Europe serving more than

- 217 markets worldwide, over 100 million visitors per month
- 90,274 travel agency locations
- 75,284 Hotel properties
- 490 Airlines (95% of the world's scheduled airline seats)
- 29,663 Airlines sales office locations
- 22 Car rental companies, serving over 36,000 locations
- 17 Cruise lines

As well as other provider groups like ferry and rail services, tour operators and insurance agencies.



Galileo: EMEA, Americas, Asia-Pacific

Galileo International is a diversified global technology leader. Its core business is providing electronic global distribution services for the travel industry through its computerized reservation systems, leading-edge products and innovative internet-based solutions. It also is a value-added distributor of travel inventory dedicated to supporting its travel agencies and corporate customers, and through them, expanding traveler choice. Currently, the company is connected to

- 49,000 travel agencies in 116 countries in 43,000 locations approximately
- 70,000 hotel properties
- 450+ airlines
- 52 low cost carriers
- 23 car rental companies

And, a wide array of tour operators and cruise lines across the world.



Galileo: EMEA, Americas, Asia-Pacific

Sabre is a leading provider of technology for the Travel Industry. It provides a broad range of innovative products that enable travel e-commerce and services, and enhance airline, supplier and travel agency's operations and their ability to serve the traveler. Sabre connects to

- 50,000+ travel agencies, travel suppliers, Fortune 500 companies and travel websites in locations around the world
- 77,000 hotel properties, approximately
- 400 airlines
- 32 car rental companies
- 11 cruise lines
- 35 railroads
- 220 tour operators



Galileo: EMEA, Americas, Asia-Pacific

Worldspan is the global leader in Web-based travel e-commerce and a foremost provider of travel technologies and services for thousands of travel-related companies worldwide, including airlines, travel suppliers, travel agencies, Web sites and corporations. Worldspan transforms global travel distribution and transaction processing with industry-leading fares, pricing, shopping and booking technologies, enabling travel companies to reduce costs, increase productivity and build revenues. Worldspan provides worldwide electronic distribution of travel information, internet Worldspan is currently connected to

- 21,000 travel agencies in nearly 90 countries and territories
- 421 airlines approximately
- 210 hotel companies, 40 car rental companies
- 39 tour and vacation operators
- 44 special travel service suppliers

#### Internet Distribution System (IDS)

An Internet Distribution System is a collection of online reservation systems and travel portals which specialize in internet marketing of travel and related services. Now a day there is more than 2000 internet reservation systems and travel websites on the Internet. These online systems have distinctive forces and features that can be used to drive potential travelers to a given destination and to a given hotel.

Expedia offers technology that allows customers to dynamically build complete trips that combine flights, hotels and other lodging, transportation, and destination activities. Serving many different consumer segments — from families booking a summer vacation to individuals arranging a quick weekend getaway, Expedia provides travelers with the ability to research, plan, and book their comprehensive travel needs. Expedia-branded Web sites feature airline tickets, hotel reservations, car rental, cruises, and many other in-destination services from a broad selection of partners. Hotels enjoy placement on their websites, and the listing is enhanced with thorough content including descriptions, attributes and photographs. Rates, restrictions and inventory can be easily viewed and modified online through Expedia's extranet tool. Exclusive promotions can be conducted as well.

Travelocity by Sabre is one of the top three of the websites in US. It is the exclusive distribution partner for AOL and Yahoo Travel, therefore by participating in the Travelocity Merchant Program your property will automatically gain presence on Yahoo Travel and AOL travel websites.

CNN Traveller differs from other travel websites as it targets a specialized core market. It launched the first-ever multi-platform marketing campaign promoting the benefits of staying at a CNN Partner Hotel to Business Travellers around the world. CNN Partner Hotels are part of a network designed exclusively to meet the needs of the frequent traveller. CNN is the channel most watched in hotels worldwide and is available in 2.5 million hotel rooms globally, allowing travellers to stay in touch whilst travelling. It is also supported by a trade advertising campaign that promotes the benefits of a multi-platform hotel marketing package to hotel groups and hoteliers.

Hotels.com powered by Expedia is a leading provider of hotel accommodation worldwide, offering reservation services through its own network of localized websites and its telephone call centers. Hotels.com gives travellers one of the widest selections of accommodation on the net, including both independent and major chain hotels as well as self-catering in over 80,000 properties worldwide. The company offers a one-stop shopping source for hotel pricing, amenities and availability and also specializes in providing travellers with accommodation during sold-out periods.

#### Advantages of listing in Internet Distribution System

- It is effective and easy way to place your hotel on the Internet market.
- Internet Market is available 7 days a week, 24 hours a day.
- It is extensively used by travel agents and some travel websites.
- It allows you implement an online distribution strategy – offer your inventory to new online distribution channels is an effective method to capture new market share.
- Most of them are multi-lingual. Your property will be presented from 2 up to 21 major international languages.

#### More Internet Distribution Systems:

<a href="http://www.1800usahotels.com">www.1800usahotels.com</a>	<a href="http://www.aa.com">www.aa.com</a>	<a href="http://www.aboutanyhotel.com">www.aboutanyhotel.com</a>
<a href="http://www.activehotel.com">www.activehotel.com</a>	<a href="http://www.ahotelroom4u.com">www.ahotelroom4u.com</a>	<a href="http://www.aircanada.com">www.aircanada.com</a>
<a href="http://www.aircanada.com">www.aircanada.com</a>	<a href="http://www.alpharooms.com">www.alpharooms.com</a>	<a href="http://www.americanexpress-travel.com">www.americanexpress-travel.com</a>
<a href="http://www.arteuз.com">www.arteuз.com</a>	<a href="http://www.asia-hotels.com">www.asia-hotels.com</a>	<a href="http://www.asiarooms.com">www.asiarooms.com</a>

www.australia-hotelroomsplus.com  
www.besthotel.com  
www.centralr.com  
www.cultuzz.com  
www.easyhotelfinder.de  
www.euro-hotels.com  
www.fastbooking.com  
www.ghotw.com  
www.hirners.com  
www.hotel.de  
www.hotelbeds.com  
www.etn.co.uk  
www.hotelguide.com  
www.hotelplusportal.com  
www.hotels.com  
www.hostelworld.com  
www.chalupyachaty.cz  
www.cheaptickets.com  
www.lastminute.com  
www.legres.com  
www.lowestfare.com  
www.motylek.com  
www.nwa.com  
www.orbitz.com  
www.ratestogo.com  
www.superbreak.com  
www.trav.com  
www.travelhero.com  
www.traveltoday.com  
www.tobook.com  
www.twinroom.com  
www.venere.com  
www.worldwidehotelink.com  
www.wotif.com  
www.bancotel.com  
www.bhrc.co.uk  
www.cng-hotels.com  
www.directrooms.com  
www.ehotel.de  
www.eurotours.com  
www.gayres.com  
www.globalhotelindex.com  
www.horse21.com  
www.hoteladvice.com  
www.hotelbook.com  
www.hotelconnect.com  
www.hotelhotline.com  
www.hotelprovider.com  
www.hotelschart.com  
www.hotwire.com  
www.charming-prague-hotels.com  
www.inthotels.com  
www.latebreaks.com  
www.leisureplanet.com  
www.mbetravel.com  
www.mytravelguide.com  
www.octopus.com  
www.placestostay.com  
[www.resortsgreathotels.com](http://www.resortsgreathotels.com)  
www.tobook.com  
www.travco.co.uk  
www.travelnow.com  
www.travelweb.com  
www.tourico.com  
www.twinroom.com  
www.webresint.com  
www.worldchoicetravel.com  
www.zuji.com  
www.bed.cz  
www.booking.com  
www.continental.com  
www.discountczechhotels.com  
www.etn.co.uk  
www.expedia.com  
www.ghrshotels.com  
www.gta-travel.com  
www.hotel2000.de  
www.hotelandtravelindex.com  
www.hotelclub.net  
www.hotelgolf.com  
www.hotellocators.com  
www.hotelrooms.com  
www.hotelsbycity.com  
www.hrs.de  
www.cheapfares.com  
www.interhotel.net  
www.laterooms.com  
www.lodging.com  
www.mobiltravelguide.com  
www.nethotels.com  
www.onlinehotels.cz  
www.priceline.com  
www.splendia.com  
www.transhotels.com  
www.travel.com  
www.travelocity.com  
www.tripadvisor.com  
www.turbotrip.com  
www.united.com  
www.weekendcompany.nl  
www.worldres.com

To get a profit from the global traveler segment, you need to access this segment. To promote your hotel through a network of global agents is one of the fastest and easiest ways to get your profit.

Internet Distribution Systems Specialist can help you to achieve profit by focusing on the Internet Sales and Marketing. See our Internet Marketing Strategy and our services.